Black and White Strike Gold: Practical Nuggets to Grow Your Business from the Women Who Launched Consultants 2 Go, a Multi-Million Dollar Company, 2009, 176 pages, Sandi Webster, Peggy McHale, 0984278605, 9780984278602, Consultants to Go, LLC, 2009

When Sandi Webster and Peggy McHale, racially-mixed business partners, set out to launch their own consulting company in 2002, they had years of corporate experience and plenty of research to quide their way. But none of it prepared them for the difficulties of landing their first paying client, hiring the right staffers, or the downside-yes downside-of their company hitting the million-dollar level. Through lots of trial-and error, they persevered and took notes! Now Sandi and Peggy have gathered 52 of their most valuable nuggets designed to answer all of the guestions entrepreneurs and small business owners ask: Should you share every detail about the company finances with your team? How do you recognize a partnership that's gone bad-and get out of it? How do you keep a business going in a failing economy? Can you really have a multi-million dollar business and work from home? In this brutally honest look at the daily trials and tribulations of being a small business owner, Sandi and Peggy tackle motivational, financial and social topics with their own personal spin on how all three impacted their consulting business. Their story of how they made the shift from the corporate world to entrepreneurial success will make you laugh at some situations and nod your head in acknowledgment at others. You'll leave knowing that you are not alone and maybe you too will find some gold at the end of the road.

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Grown Up Digital , Tapscott, Dec 1, 2008, Computer networks, 384 pages. This book reveals how the digital world created a generation that thought, played, and related to their world in a way radically different from that of their parents. Tapscott.

Independent Diplomat Dispatches from an Unaccountable Elite, Carne Ross, 2007, Biography & Autobiography, 243 pages. For more than 15 years, Ross was a British diplomat on the frontlines of numerous international crises, including the war in Afghanistan. Here he provides a compelling account.

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Bringing New Technology to Market, Kathleen R. Allen, 2003, Business & Economics, 367 pages. This book presents a comprehensive look at the issues related to the commercialization of intellectual property, and contains three major themes that infuse all of the concepts.

Built to Sell Turn Your Business Into One You Can Sell, John Warrillow, Feb 1, 2010, Business & Economics, 157 pages. From the Publisher: America's 27 million business owners want to build

sellable companies so that they can retire, travel, cash out, or just sleep well at night knowing they.

Confronting the Odds African American Entrepreneurship in Cleveland, Ohio, Bessie House-Soremekun, 2002, Business & Economics, 202 pages. Confronting the Odds provides a historical analysis of black entrepreneurship in Cleveland, Ohio, from the early 1800s to the present. House-Soremekun's statistical analysis of.

Moral Markets How Knowledge and Affluence Change Consumers and Products, Nico Stehr, 2008, Business & Economics, 269 pages. Nothing affects modern society more than the decisions made in the marketplace, especially (but not only) the judgments of consumers. Stehr's designation of a new stage in.

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On the Far Side of the Curve A Stage IV Colon Cancer Survivor's Journey, Wayne Cooke, Dec 10, 2009, Health & Fitness, 112 pages. For cancer patients and caregivers, an inspirational and informative guide from a Stage IV colon cancer survivor revealing 14 vital lessons for coping and surviving beyond the.

Too Busy to Shop Marketing to "multi-minding" Women, Kelley Murray Skoloda, 2009, Business & Economics, 173 pages. A leading expert on marketing to woman shows how to reach today's ultrabusy female consumer.

Beating the Bailout Blues How to Stay Sane When the Markets Are Driving You Crazy, Rosalind Resnick, Jan 5, 2009, Business & Economics, 88 pages. While it may be tempting to hoard gold bars under your mattress and brace yourself for the worst, the best thing that you as an entrepreneur can do right now is to turn off the.

A Feeling for the Organism The Life and Work of Barbara McClintock, Evelyn Fox Keller, Benoit B. Mandelbrot, Feb 15, 1984, Science, 235 pages. .

Growing and Managing an Entrepreneurial Business , Kathleen R. Allen, 1999, Business & Economics, 680 pages. [TofC cont.] Ethics and social responsibility -- Appendix: Koidra-Tek Asia Business Suite business plan. This book introduce[s] the reader - the up-and-coming entrepreneur.

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Selling Your Technology Company for Maximum Value A Comprehensive Guide for Entrepreneurs, Rupert Cook, 2011, Business & Economics, 240 pages. Most technology entrepreneurs start companies and spend years of their lives building them with the goal of generating significant

wealth through a successful sale. For many.

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The St. Martin's Guide to Teaching Writing , Cheryl Glenn, Melissa A. Goldthwaite, Apr 19, 2007, Language Arts & Disciplines, 553 pages. This guide to teaching writing and to major theoretical issues includes a brief anthology of scholarly essays and new coverage of construct-ing successful assignments usingThe incomplete circle Eric Atkinson, art and education : an exchange of letters, David Lewis, Eric Atkinson, 2000, Art, 192 pages IT frica explores 20th century African art, Susan Mullin Vogel, 1991, Art, 294 pages In addition to communicating current methods for diagnosis and assessing the array of conventional and newfound therapeutic options for dry eye and ocular surface disorders. Describes an advertising campaign from planning to completion, and profiles various jobs in advertising, such as account executive, creative director, media planner, and.

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organisational behaviour in Southern Africa, 2nd edition, Stephen P. Robbins, 2009, Organizational behavior, 556 pagesCrime, Fraser Sampson, 1999, Crime, 230 pages. Blackstone's Police Manuals are officially-recognised and accredited texts specifically written for police officers, endorsed by National Police Training and the Police Black and White Strike Gold: Practical Nuggets to Grow Your Business from the Women Who Launched Consultants 2 Go, a Multi-Million Dollar Company Sexual Harassment and Bullying A Guide to Keeping Kids Safe and Holding Schools Accountable, Susan Strauss, Sep 16, 2013, Education, 290 pages. Despite headlines that label all harassment among youth as bullying, there is in fact a difference between sexual harassment and bullying. This book discusses the similarities This selection of fifteen stories by five of the best-known Bengali women writers (Ashapurna Devi, Mahashweta Devi, Bani Basu, Suchitra Bhattacharya, and Nabaneeta DebSen. There has long been a need for a book which deals specifically with human factors issues and methods, and which is targeted at the computer science and engineering population. Detective Samuel Cooper, "Coop" to all who know him, is the Chief of Police in Gulf Front, Florida, a sleepy little town with nothing to recommend it to tourists save a.

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